



# Media - Curriculum Overview

## A Level Media Year 12

Half Term:	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics:	1) Introduction to Media: Language, representation, audience & industry 2) Comp one – Advertising & Marketing: language, representation, audience 3) Comp one – Newspapers section A	1) Water Aid: language, representation, audience 2) KOTV: language & representation 3) Newspapers section A 4) Film; I, Daniel Blake: Industry	1) Component 1 Music video; formation & Riptide: language & representation 2) Component 2 – Television Humans & The Returned: theoretical framework	1) Component 2 – Humans & The Returned: theoretical framework	1) Mock examination revision 2) Component one – film; Black Panther; Industry 3) Component 3; research and planning	1) Component 2: Vogue magazine 2) Component 3 research 3) Component 2: The Big Issue
Assessment & End Points:	1) Baseline assessment – 15 marks audience question 2) Tide, Language question – 15 marks	1) Water Aid: Audience question 12 marks 2) KOTV: representation question 30 marks 3) Newspapers: Representation question 30 marks 4) Film: Industry question 12 marks	1) Music video comparison / representation question – 30 marks	1) Representation / industry question 30 marks each on Humans and The Returned.	1) Mock examination – wide variety of questions from component 1 and component 2 on language, audience, representation and industry (all questions shall be on texts / products studied in class)	1) Draft statement of aims deadline



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## Year 13

Half Term:	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics:	1) Component 3: coursework 2) Component 2: Zoella online media 3) Component 2: Attitude online magazine	1) Component 2: Zoella online media & Attitude online magazine 2) Component 1: Radio; Late Night Women's Hour	1) Component 1: Video games, AC; audience and industry. 2) Component 1; Newspapers section B; industry	1) Product revision and covid catch up on topics 2) Unseen content 3) Theory revision	1) Revision	
Assessment & End Points:	1) Mock-up of course work in September;	1) Component 2: Zoella and Attitude 30 mark question on either; audience, industry, language and representation 2) Radio; LNWH audience question worth 8 marks	1) Video games audience 15 mark question 2) Newspapers industry question 12 marks		1) End of KS5 summer exams	