

Y11 – Y12 A Level Business

Y11 Bridging & Preparation Tasks

Specification and course Details

- With the aim of offering a wider and more comprehensive choice of courses in our Sixth Form, we offer three different A level courses. Our philosophy is to enable students to make a reasoned choice, which will then support whatever career or further study they wish to undertake.

Edexcel AS Business

- The Pearson Edexcel Level 3 Advanced GCE in Business is structured into four themes and consists of three externally examined papers.
- Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work.
- Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.
- Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Different Themes and links to specification

A Level Business

- Theme 1 – Marketing and people
- Theme 2 – Managing business activities
- Theme 3 – Business decisions and strategy
- Theme 4 -Global business
- Students will sit three exams at the end of Year 13

Y11 Bridging work

- We would like you to make go through a variety study notes, slides, articles and videos that are all relevant to the first few weeks of the A' level Business Studies course. If you have not studied Business before these are absolutely essential material. If you have done GCSE business these are all still very relevant, you may be familiar with some terms, but these will give you the deeper knowledge you need to access the course in the first few weeks.
- The suggestion is that you view and read these articles, websites and videos, and then summarise in your own words to start your subject notes. The more you have and do, the better equipped you will be to access the lessons. Mark out sections that you do not understand and these can be the starting point for discussions in class in September.

Task Outline

- Initial tasks to complete:
- Bridging project GCSE to A level Business Studies Summer 2019 – complete the tasks on the word document called Y11 Business Bridging Tasks ready for us to see the work in September
- Read all 4 tasks very carefully and conduct any additional research into the topics if needed using the websites recommended. Ensure you are able to explain any subject specific terminology.
- Prepare answers to the 4 tasks and be ready to present your responses in September. Sources to use:
- <https://www.tutor2u.net/business/reference/a-z>
- Additional tasks – work through the PowerPoint and watch/view/look at the websites provided and make your notes.

Make notes on the following topics

Topics	Web links
Forms of Businesses	https://www.bbc.co.uk/bitesize/guides/z4br87h/revision/1
Difference between LTD/PLC	https://www.reference.com/business-finance/difference-between-plc-ltd-87af338b8212764b
Choosing correct legal structure	https://www.tutor2u.net/business/reference/choosing-a-legal-structure-for-a-new-business
Business Sectors	https://youtu.be/8KDxAWfMwf4
Primary/secondary/tertiary sectors	https://study.com/academy/lesson/the-modern-economy-primary-secondary-tertiary-sectors.html
Business Aims & Objectives	https://www.bbc.co.uk/bitesize/guides/z9gcd2p/revision/2
Objectives of a new Business	https://www.slideshare.net/tutor2u/objectives-of-a-new-business

Make notes on the following topics

Functional Areas in a Business	https://www.slideshare.net/edevaramane/unit-1-functional-areas-of-business-organisation?next_slideshow=1
Functions of a Business	https://www.tutor2u.net/business/reference/functions-in-a-business
Structuring of a Business	https://www.bbc.co.uk/bitesize/guides/zpxtfg8/revision/1
Span of control within a business	https://www.tutor2u.net/business/reference/the-span-of-control
Flat vs Tall Organisational Structures	https://youtu.be/Ftf_4sTx7xE
Improving organisational Structure	https://www.tutor2u.net/business/reference/improving-organisational-structures-revision-presentation
Cash Versus profit	https://youtu.be/5CPKYFA3Tvo

Make notes on the following topics

	Website Links
PODCASTS	https://youtu.be/5CPKYFA3Tvo
Cash versus profit	https://www.youtube.com/channel/UC6ge7hG78ys_wERt4SbZQWg
Small Businesses – type pf costs	https://youtu.be/4f89dVC7CzE
Calculating Breakeven	https://youtu.be/W2G63n1ccwl
Breakeven calculation and contribution	https://www.tutor2u.net/business/reference/calculating-breakeven-output-formulae
Shareholders Vs stakeholders	https://youtu.be/7hfyfn_6fz8
Difference between stakeholder and shareholder	https://www.investopedia.com/ask/answers/08/difference-between-a-shareholder-and-a-stakeholder.asp
Shareholder Conflicts	https://www.tutor2u.net/business/blog/stakeholder-conflict-in-the-battle-over-royal-mail

Business AS podcasts

Without a doubt, you should listen to all of the below podcasts - they are invaluable to keep up to date with the latest information on all sorts of Businesses. These podcasts are put together by real Business Teachers and are very topical and good humoured. Add to your subscribe list and keep up to date weekly. Click the link below.

<https://youtu.be/5CPKYFA3Tvo>

Additional reading

- Duncan Bannatyne - Anyone can do it
- Richard Branson - Losing my virginity
- James Watt - Business for punks
- Daniel Pink -
- Drive Terry Leahy - Management in ten words
- Tim Harford - The undercover economist Spencer Johnson - Who moved my cheese?
- Dale Carnegie - How to make friends and influence people
- Evan Davies - Made in Britain Blanchard - The new one minute manager
- A Simms - Tescopoly
- Judi Bevan - The rise and fall of Marks and Spencer
- Richard Branson - Screw it lets do it Richard Branson - The virgin way
- Theo Paphitis - Enter the dragon
- Alan Sugar - What you see is what you get

Television Programmes

- BBC Business news
- Skynews
- Inside a factory
- Sky Business news
- Panorama
- Newsnight
- Dragon's Den
- The Apprentice  Dispatches

Useful Websites

- Websites www.tutor2u.net *
- <http://news.sky.com/> <https://www.theguardian.com/uk/business>
<https://www.thetimes.co.uk/#section-news>
<http://www.independent.co.uk/>
<https://www.bloomberg.com/businessweek>
- <https://www.economist.com/>
https://www.youtube.com/channel/UCXuRXwnxqN_SS8YJgUUbl8A
(chancellor's business dept.)
- *You can subscribe to this website and they send you daily updates with relevant articles/ quizzes and revision material for the your exams.